

IMPORTANT MARKETING DATES

January -

- 1st - New Years day
- 16th - Martin Luther King Jr day
- 28th - Chinese New Year

February -

- 2nd - Ground hog day
- 5th - Superbowl Sunday
- 14th - Valentine's day
- 20th - President's day

March -

- 14th - National Pi day
- 17th - St. Patrick's day
- 20th - First day of Spring

April -

- 1st - April Fool's day
- 14th - Good Friday
- 16th - Easter
- 22nd - Earth day

May -

- 4th - Star Wars day
- 5th - Cinco de Mayo
- 14th - Mother's day
- 29th - Memorial day

June -

- 14th - Flag day
- 18th - Father's day

July -

- 4th - Independence day

September -

- 4th - Labor day

October -

- 5th - World teacher day
- 31st - Halloween

November -

- 2nd - Day of the dead
- 11th - Veteran's day
- 23rd - Thanksgiving
- 24th - Black Friday
- 25th - Small business Saturday
- 27th - Cyber Monday

December -

- 25th - Christmas
- 31st - New Year's eve